8836473 Ver# Status Revised Traffic Order# 36910

08/09/2012 10:38 AM Printed: Last Received:

08/09/2012 7:49 AM Showing Buylines: All Rep & Sta Revised Lines 1 of 14

Station KLAS-TV LAS VEGAS

Advertiser () OBAMA, BARACK

Product OBAMA/P/D Estimate# 1537

Buyer Maura Gilroy

Phone# Fax#

Rep Order#

EC'd Yes

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1537

Flight Dates

10/02/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON) MIKE JONES Salesperson (

202-872-5880 Salesperson Phone# Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH

PLEASE SEE REVISION TO ALL LINES... ADD LINES 95-97 TO SCHEDULE... REVISED ORDER TOTAL IS \$587560/ 564 SPOTS PLEASE CONFIRM THANKS GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F,M	5A-6A	8 NEWS NOW	:30	\$225.00	10/02-10/08	5	1	5	\$1,125.00	
		Sales Re	mark:	V3 REVISION								
		V3 Comme	nt Changed	d, Rate Changed								
	*2	TU-F,M	5A6A	8 NEWS NOW	:30	\$225.00	10/09-10/15	5	1	5	\$1,125.00	
		Sales Re	mark:	V3 REVISION								
		V3 Comme	nt Changed	d, Rate Changed								
	* 3	TU-F,M	5A-6A	8 NEWS NOW	:30	\$225.00	10/16-10/22	5	1	5	\$1,125.00	
		Sales Re	mark:	V3 REVISION								
		V3 Comme	nt Changed	d, Rate Changed								
	* 4	TU-F,M	5A-6A	8 NEWS NOW	:30	\$225.00	10/23-10/29	5	1	5	\$1,125.00	
		Sales Re	mark:	V3 REVISION								
		V3 Comme	nt Change	d, Rate Changed								

Rep Order# EC'd Yes Last Received: 08/09/2012 7:49 AM Showing Buylines: All Rep & Sta Revised Lines

Advertiser Product	LAS-TV LAS VEGAS () OBAMA, BARACK OBAMA/P/D	3050 K S WASHIN	IGTON,	DC 20007		Rep Firm Sales Office Salesperson		WASHING MIKE JONI		
Estimate# Buyer Phone# Fax#	1537 Maura Gilroy	Agency C/P1/P2/E Flight Dates Hiatus Weeks		01/1537 2012 - 11/06/20	12	Salesperson Salesperson		202-872-9 202-872-0		
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*5	TU-F,M 5A-6A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$225.00	10/30-11/05	5	1	5	\$1,125.00	
*6	TU 5A-6A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$790.00	11/06-11/06	1	1	1	\$790.00	
*7	TU-F,M 6A-7A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$275.00	10/02-10/08	5	1	5	\$1,375.00	
*8	TU-F,M 6A-7A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$275.00	10/09-10/15	5	1	5	\$1,375.00	
*9	TU-F,M 6A-7A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$275.00	10/16-10/22	5	1	5	\$1,375.00	
*10	TU-F,M 6A-7A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$275.00	10/23-10/29	5	1	5	\$1,375.00	
*11	TU-F,M 6A-7A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$275.00	10/30-11/05	5	1	5	\$1,375.00	
*12	TU 6A-7A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$965.00	11/06-11/06	1	1	1	\$965.00	
*13	TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed		:30	\$200.00	10/02-10/08	5	1	5	\$1,000.00	

Rep Order# 8836473 EC'd Yes 08/09/2012 10:38 AM 3 of 14 Ver# 3 Status Revised Traffic Order# 36910 Printed:

08/09/2012 7:49 AM Last Received: Showing Buylines: All Rep & Sta Revised Lines

Station K Advertiser Product Estimate#	LAS-TV LAS VEGAS () OBAMA, BARACK OBAMA/P/D 1537	Agency () GMI 3050 K ST N WASHINGT Agency C/P1/P2/E			Rep Firm Sales Office Salesperson	•	WASHINGT MIKE JONE		
Buyer Phone# Fax#	Maura Gilroy		0/02/2012 - 11/06/201	2	Salesperson Salesperson		202-872-9 202-872-9		
LT Ln	Day Time Program	Len		Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*14	TU-F,M 7A-9A CBS THIS MORNING	:30	\$200.00	10/09-10/15	5	1	5	\$1,000.00	
	Sales Remark: V3 REVISION								
	V3 More than 2 codes changed								
*15	TU-F,M 7A-9A CBS THIS MORNING	: 30	\$200.00	10/16-10/22	5	1	5	\$1,000.00	
	Sales Remark: V3 REVISION.								
	V3 More than 2 codes changed								
*16	TU-F,M 7A-9A CBS THIS MORNING	:30	\$200.00	10/23-10/29	5	1	5	\$1,000.00	
	Sales Remark: V3 REVISION								
	V3 More than 2 codes changed								
*17	TU-F,M 7A-9A CBS THIS MORNING	: 30	\$200.00	10/30-11/05	5	1	5	\$1,000.00	
	Sales Remark: V3 REVISION								
	V3 More than 2 codes changed								
*18	TU 7A-9A CBS THIS MORNING	: 30	\$700.00	11/06-11/06	1	1	1	\$700.00	
	Sales Remark: V3 REVISION								
	V3 Comment Changed, Rate Changed								
*19	SA 5A-7A CBS THIS MORNING SA	ATURDAY :30	\$335.00	10/06-11/03	1	5	5	\$1,675.00	
	Sales Remark: V3 REVISION								
	V3 Comment Changed, Rate Changed								
*20	SU 5A-530A EYE ON WASHINGTON	:30	\$85.00	10/07-11/04	1	5	5	\$425.00	
	Sales Remark: V3 REVISION								
	V3 Comment Changed, Rate Changed								
*21	SU 530A-6A WALL STREET JOURNAI	L REPORT :30	\$85.00	10/07-11/04	1	5	5	\$425.00	
21	Sales Remark: V3 REVISION		+03.00	20,0. 12,01	-	-	-	,	
	V3 Comment Changed, Rate Changed								

Rep Order# EC'd Yes 08/09/2012 10:38 AM 4 of 14 8836473 Ver# 3 Status Revised Traffic Order# 36910 Printed:

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Advertiser Product	OBAMA/P/D	CK	3050 I WASI		N, DC 20007		Rep Firm Sales Office Salesperson		WASHING MIKE JON		
Estimate# Buyer Phone# Fax#	1537 Maura Gilroy		Agency C/P1/P2 Flight Dates Hiatus Weeks		5/101/1537 2/2012 - 11/06/201	2	Salesperson Salesperson		202-872- 202-872-		
LT Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*22		O NEWS NOW CUNDAY MOD	NINC #1	:30	\$150.00	10/07-11/04	1	 5	5	\$750.00	
- 22		8 NEWS NOW SUNDAY MOR V3 REVISION	NING- #1	: 30	\$150.00	10/0/-11/04	1	3	J	\$130.00	
	V3 Comment Changed										
	is communic changes	, nace onange									
*23	8 SU 630A-8A	CBS NEWS SUNDAY MORNI	NG	:30	\$1,225.00	10/07-11/04	1	5	5	\$6,125.00	
-		V3 REVISION									
	V3 Comment Changed	, Rate Changed									
*24	SU 8A-830A	8 NEWS NOW SUNDAY MOR	NING- #2	:30	\$1,225.00	10/07-11/04	1	5	5	\$6,125.00	
	Sales Remark:	V3 REVISION									
	V3 Comment Changed	, Rate Changed									
*25	SU 830A-9A	FACE THE NATION		:30	\$1,400.00	10/07-11/04	1	5	5	\$7,000.00	
		V3 REVISION									
	V3 Comment Changed	, Rate Changed									
						10/00 10/00	•		5	61 37E 00	
*26	•	LIVE! WITH KELLY V3 REVISION		:30	\$275.00	10/02-10/08	5	1	5	\$1,375.00	
	Sales Remark: V3 Comment Changed										
	vo comment changed	, nace changes									
*27	TU-F,M 9A-10A	LIVE! WITH KELLY		:30	\$275.00	10/09-10/15	5	1	5	\$1,375.00	
		V3 REVISION		.50	4273.00	10,00 10,15	•	-	_	, , , , , , , , , , , , , , , , , , , ,	
	V3 Comment Changed										
	•	-									
*28	TU-F,M 9A-10A	LIVE! WITH KELLY		:30	\$275.00	10/16-10/22	5	1	5	\$1,375.00	
	Sales Remark:	V3 REVISION									
	V3 Comment Changed	, Rate Changed									
*29	TU-F,M 9A-10A	LIVE! WITH KELLY		:30	\$275.00	10/23-10/29	5	1	5	\$1,375.00	
	Sales Remark:	V3 REVISION									
	V3 Comment Changed	, Rate Changed									
							_	_	-	44 277 22	
*30		LIVE! WITH KELLY		:30	\$275.00	10/30-11/05	5	1	5	\$1,375.00	
	Sales Remark:	V3 REVISION									

V3 Comment Changed, Rate Changed

Rep Order# EC'd Yes 8836473 Status Revised Traffic Order# 36910 5 of 14 Ver# 3

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Station Advertis Product Estimate	er (AS-TV LAS VEGAS () OBAMA, BAI OBAMA/P/D 1537		3050 K		DC 20007 101/1537		Rep Firm Sales Office Salesperson		WASHING MIKE JONI		
Buyer Phone# Fax#		Maura Gilroy		Flight Dates Hiatus Weeks		2012 - 11/06/201	2	Salesperson Salesperson		202-872-9 202-872-9		
	Ln.	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*	31	TU 9A-107 Sales Remark: V3 Comment Chang	A LIVE! WITH KELLY V3 REVISION ged, Rate Changed		:30	\$275.00	11/06-11/06	1	1	1	\$275.00	
*	*32	TU-F,M 10A-11 Sales Remark: V3 More than 2 c	A PRICE IS RIGHT V3 REVISION codes changed		:30	\$1,575.00	10/02-10/08	2	1	2	\$3,150.00	
*	33	TU-F,M 10A-11 Sales Remark: V3 More than 2 c	A PRICE IS RIGHT V3 REVISION codes changed		:30	\$1,575.00	10/09-10/15	2	1	2	\$3,150.00	
*	34	TU-F,M 10A-11 Sales Remark: V3 More than 2 c	V3 REVISION		:30	\$1,575.00	10/16-10/22	2	1	2	\$3,150.00	
*	35	TU-F,M 10A-11 Sales Remark: V3 More than 2 c	V3 REVISION		:30	\$1,575.00	10/23-10/29	2	1	2	\$3,150.00	
*	36	TU-F,M 10A-11 Sales Remark: V3 More than 2 c	A PRICE IS RIGHT V3 REVISION codes changed		:30	\$1,575.00	10/30-11/05	2	1	2	\$3,150.00	
*	37	Sales Remark:	A PRICE IS RIGHT V3 REVISION ged, Rate Changed		:30	\$1,575.00	11/06-11/06	1	1	1	\$1,575.00	
*	38	TU-F,M 11A-12 Sales Remark: V3 More than 2 o	V3 REVISION.		:30	\$1,925.00	10/02-10/08	2	1	2	\$3,850.00	

Rep Order# 8836473 EC'd Yes 08/09/2012 10:38 AM 6 of 14 Ver# 3 Status Revised Traffic Order# 36910 Printed:

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Station Advert Produc Estima	tiser (ct (AS-TV LAS VEGAS () OBAMA, BARAC OBAMA/P/D 1537	rk.	3050 K		DC 20007 101/1537		Rep Firm Sales Office Salesperson	, ,	WASHING MIKE JONE		
Buyer Phone Fax#	l	Maura Gilroy		Flight Dates Hiatus Weeks		2012 - 11/06/201	2	Salesperson Salesperson		202-872-5 202-872-0		
LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*39	TU-F,M 11A-12P Sales Remark: \text{V3 More than 2 code}	YOUNG & RESTLESS 73 REVISION es changed		:30	\$1,925.00	10/09-10/15	2	1	2	\$3,850.00	
	*40	TU-F,M 11A-12P Sales Remark: V V3 More than 2 code	YOUNG & RESTLESS /3 REVISION es changed		:30	\$1,925.00	10/16-10/22	2	1	2	\$3,850.00	
	*41	TU-F,M 11A-12P Sales Remark: V V3 More than 2 code	YOUNG & RESTLESS /3 REVISION es changed		:30	\$1,925.00	10/23-10/29	2	1	2	\$3,850.00	
	*42	TU-F,M 11A-12P Sales Remark: V V3 More than 2 code	YOUNG & RESTLESS /3 REVISION es changed		:30	\$1,925.00	10/30-11/05	2	1	2	\$3,850.00	
	*43	TU 11A-12P Sales Remark: \(\forall \) V3 Comment Changed,	YOUNG & RESTLESS 73 REVISION Rate Changed		:30	\$1,925.00	11/06-11/06	1	1	1	\$1,925.00	
	*44		P 8 NEWS NOW AT NOON 73 REVISION Rate Changed		:30	\$275.00	10/02-11/05	5	5	25	\$6,875.00	
	*45		BOLD & BEAUTIFUL/LET /3 REVISION es changed	TS MAKE A DEAL	:30	\$375.00	10/02-11/05	3	5	15	\$5,625.00	
	*46		LET'S MAKE A DEAL /3 CANCEL . Spots/week Changed		:30	\$325.00	10/02-11/05	0	0	0	\$0.00	
	*47	TU-F,M 2P-3P Sales Remark: N V3 More than 2 code	THE TALK 73 REVISION es changed		:30	\$1,315.00	10/02-11/05	2	5	10	\$13,150.00	

Rep Order# EC'd Yes Traffic Order# 36910 Printed: 08/09/2012 10:38 AM 7 of 14 8836473 Ver# 3 Status Revised

Last Received: 08/09/2012 7:49 AM
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Prod	ertiser (luct (nate#	.AS-TV LAS VEGAS () OBAMA, BARA OBAMA/P/D 1537 Maura Gilroy	CK	3050 K	NGTON, 95/	, DC 20007 101/1537 2012 - 11/06/2012		Rep Firm Sales Office Salesperson Salesperson	()1	VASHINGT MIKE JONE 202-872-5	ES	
Phor	ie#	Madia Onioy		Hiatus Weeks	10/02/	2012 - 11/00/2012		Salesperson		202-872-0		
Fax# LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*4 8	TU-F,M 3P-4P Sales Remark:	ELLEN V3 REVISION		:30	\$425.00	10/02-11/05	5	5	25	\$10,625.00	
		V3 Comment Changed	d, Rate Changed									
	*49	SA 530P-6P	POLITICS NOW		:30	\$275.00	10/06-10/27 11/03-11/03	1 0	4	4 0	\$1,100.00	
		Sales Remark: V3 More than 2 coo	V3 REVISION des changed									
	*50	SU 3P-4P	STORM STORIES (HOUR)		:30	\$150.00	10/07-10/07 10/14-10/28	0 1	1	0	\$450.00	
		Sales Remark: V3 More than 2 coo	V3 REVISION des changed				11/04-11/04	0	1	0		
	*51	SU 4P-5P Sales Remark: V3 Comment Changed	ELECTRIC PLAYGROUND V3 REVISION d., Rate Changed	(HOUR)	:30	\$175.00	10/07-11/04	1	5	5	\$875.00	
	*52	SU 530P-6P Sales Remark: V3 Comment Changed	V3 INSIDE EDITION		:30	\$165.00	10/07-11/04	1	5	5	\$825.00	
	*53	TU-F,M 430P-5P Sales Remark: V3 More than 2 coo	V3 REVISION		:30	\$350.00	10/02-11/05	5	5	25	\$8,750.00	
	*54	TU-F,M 5P-630P Sales Remark: V3 More than 2 coo	V3 REVISION		:30	\$400.00	10/02-11/05	10	5	50	\$20,000.00	

8 of 14 Rep Order# 8836473 EC'd Yes Ver# 3 Status Revised Traffic Order# 36910 Printed: 08/09/2012 10:38 AM

Last Received: 08/09/2012 7:49 AM Showing Buylines: All Rep & Sta Revised Lines

A P	tation K dvertiser roduct stimate#	LAS-TV LAS VEGAS () OBAMA, BARAC OBAMA/P/D 1537			, DC 20007 101/1537		Rep Firm Sales Office Salesperson		WASHING MIKE JON		
B P	uyer hone# ax#	Maura Gilroy	Flight Dates Hiatus Weeks		/2012 - 11/06/201	2	Salesperson Salesperson		202-872- 202-872-		
LT	Ln	Day Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	 *55	SA 5P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$965.00	10/06-10/27	1	4	4	\$3,860.00	
		0 0 0	- 1.2.10 1.0.1 1.1 01.1 01.1		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	11/03-11/03	0	1	0		
		Sales Remark:	V3 REVISION								
		V3 More than 2 code	es changed								
		(000 75		2.0	****	10/05/10/07			Ā	63.060.00	
	*56	SA 630P-7P	8 NEWS NOW AT 630PM-SAT	:30	\$965.00	10/06-10/27 11/03-11/03	1 0	4 1	4 0	\$3,860.00	
		Sales Remark:	V3 REVISION			11/03-11/03	· ·	+	Ū		
		V3 More than 2 code									
	*57	SU 5P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$1,140.00	10/07-10/07	0	1	0	\$2,280.00	
						10/14-10/14	1	1	1		
						10/21-10/21	0	1	0		
						10/28-10/28	1	1	1		
						11/04-11/04	0	1	0		
		Sales Remark: V3 More than 2 code	V3 REVISION es changed								
	*58	SU 630P-7P	8 NEWS NOW AT 630PM-SUN	:30	\$1,140.00	10/07-11/04	1	5	5	\$5,700.00	
	50		V3 REVISION	.50	71,140.00	10/0/ 11/01	•	J	J	43,700100	
		V3 Comment Changed									
			·								
	*59	TU-F,M 630P-7P	INSIDE EDITION	:30	\$325.00	10/02-11/05	5	5	25	\$8,125.00	
		Sales Remark:	V3 REVISION								
		V3 Comment Changed	, Rate Changed								
							_	_	0.5	00 750 00	
	*60	TU-F,M 7P-8P	ET/INSIDER	:30	\$350.00	10/02-11/05	5	5	25	\$8,750.00	
			V3 REVISION								
		V3 Comment Changed	, kale changed								
	*61	SA 7P-8P	ET WEEKEND	:30	\$220.00	10/06-10/27	1	4	4	\$880.00	
					,	11/03-11/03	0	1	0		
		Sales Remark:	V3 REVISION								
		V3 More than 2 code	es changed								

Rep Order# EC'd Yes 08/09/2012 10:38 AM 9 of 14 8836473 Status Revised Traffic Order# 36910 Printed: Ver# 3

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Station Advertise Product Estimates Buyer Phone#	er (O # 1.	AS-TV LAS) OBAN DBAMA/P/D 537 Maura Gilroy	VEGAS MA, BARACI	K	3050 K	E 95/	DC 20007 101/1537 2012 - 11/06/2012	2	Rep Firm Sales Office Salesperson Salesperson Salesperson	() ! Phone#	WASHING MIKE JONI 202-872- 202-872-	ES 5880	
Fax# LT L		Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	 62	M Sales Rem V3 More t	8P-9P ark: V han 2 code	HOW I MET MOTHER/PAR REVISION s changed	TNERS	:30	\$6,500.00	10/22-10/22 11/05-11/05	0	1	0	\$6,500.00	
*	63	M Sales Rem V3 More t	9P-10P ark: V han 2 code	2 BROKE GIRLS/MIKE & 3 REVISION s changed	MOLLY	:30	\$7,700.00	10/08-10/08 10/29-10/29	1 0	1	1 0	\$7,700.00	
*	64	M Sales Rem V3 Commen		HAWAII FIVE-0 3 REVISION Rate Changed		:30	\$9,000.00	10/15-10/15 11/05-11/05	1	1	1	\$18,000.00	
*	65	TU Sales Rem V3 More t	8P-9P ark: V han 2 code	NCIS 3 REVISION s changed		:30	\$12,000.00	10/09-10/16	1	2	2	\$24,000.00	
*	66	TU Sales Rem V3 More t	9P-10P ark: V han 2 code	NCIS: LOS ANGELES 3 REVISION s changed		:30	\$12,000.00	10/09-10/16	1	2	2	\$24,000.00	
*	67	TU Sales Rem V3 More t	10P-11P ark: V han 2 code	3 REVISION		:30	\$7,700.00	10/02-10/02	1	1	1	\$7,700.00	
*	68	W Sales Rem V3 More t	8P-9P ark: V han 2 code	SURVIVOR 25 3 REVISION s changed		:30	\$7,700.00	10/24-10/24	1	1	1	\$7,700.00	
*	69	W Sales Rem V3 Commen		CRIMINAL MINDS 3 REVISION Rate Changed		:30	\$12,000.00	10/03-10/03 10/24-10/24	1 1	1	1	\$24,000.00	

Rep Order# EC'd Yes 8836473 08/09/2012 10:38 AM 10 of 14 Status Revised Traffic Order# 36910 Printed: Ver# 3

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	Station Advertiser Product Estimate#	, (AS-TV LAS) OBAN OBAMA/P/D 1537	VEGAS MA, BARAC	rk	3050 K	NGTON,	, DC 20007 101/1537		Rep Firm Sales Office Salesperson		WASHING MIKE JON		
	Buyer Phone# Fax#		Maura Gilroy			Flight Dates Hiatus Weeks		2012 - 11/06/201:	2	Salesperson Salesperson		202-872- 202-872-		
	LT Ln		Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
-		-												
	*70	0	W		C.S.I.		:30	\$8,000.00	10/31-10/31	1	1	1	\$8,000.00	
			Sales Rema	ark: V	/3 REVISION									
			V3 Commen	t Changed,	Rate Changed									
	*7	1	тн	8P-9P	BIG BANG THEORY/ENGA	GEMENT	:30	\$9,450.00	10/11-10/18	1	2	2	\$18,900.00	
			Sales Rem	ark: V	73 REVISION									
			V3 Commen	t Changed,	Rate Changed									
	*7;	2	тн	9P-10P	PERSON OF INTEREST		:30	\$8,000.00	10/25-10/25	1	1	1	\$8,000.00	
			Sales Rem	ark: V	73 REVISION									
			V3 Commen	t Changed,	Rate Changed									
	*7:	3	F	8P-9P	CSI: NY		:30	\$5,500.00	10/05-10/05	1	1	1	\$16,500.00	
									10/19-10/26	1	2	2		
			Sales Rem		/3 REVISION									
			V3 Commen	t Changed,	Rate Changed									
	*7	4	F	10P-11P	BLUE BLOODS		:30	\$5,600.00	10/12-10/12	1	1	1	\$11,200.00	
									10/26-10/26	1	1	1		
			Sales Rem		73 REVISION									
			V3 Commen	c Changed,	Rate Changed									
	*7	5	SA	8P-10P	SAT PRIME MOVIE		:30	\$500.00	10/06-10/06	1	1	1	\$1,000.00	
									10/20-10/20	1	1	1		
									11/03-11/03	0	1	0		
			Sales Rem		73 REVISION									
			vs more t	nan ∠ code	es changed									
	*7	6	SA	10P-11P	48 HOURS MYSTERY		:30	\$6,000.00	10/13-10/13	1	1	1	\$18,000.00	
									10/27-11/03	1	2	2		
			Sales Rem		/3 REVISION									
			1/2 Camman	- Chanaci	Bata Chancad									

V3 Comment Changed, Rate Changed

 Rep Order#
 8836473
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 3
 Status
 Revised
 Traffic Order# 36910
 Printed:
 08/09/2012 10:38 AM
 11 of 14

 EC'd
 Yes
 Last Received:
 08/09/2012 7:49 AM

Last Received:	08/09/2012 7:49 AM
Showing Buylines: All	Rep & Sta Revised Lines

Station K Advertiser Product Estimate# Buyer Phone# Fax#		LAS-TV LAS VEGAS () OBAMA, BARACK OBAMA/P/D 1537		Agency (3050 I WASI Agency C/P1/P2	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
		Maura Gilroy	Agency C/P1/P2/E 95/101/1537 Flight Dates 10/02/2012 - 11/06/2012 Hiatus Weeks			2	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT	Ln	Day Time	e Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*77	SU 7P-			:30	\$6,000.00	10/07-11/04	1	5	5	\$30,000.00	
		Sales Remark: V3 REVISION										
		V3 Comment Ch	anged, Rate Changed									
	* 78	SU 8P-			:30	\$7,350.00	10/21-11/04	1	3	3	\$22,050.00	
		Sales Remark:	V3 REVISION									
		V3 More than :	2 codes changed									
	* 79	SU 9P-	10P THE GOOD WIFE		:30	\$5,600.00	10/07-10/07	1	1	1	\$16,800.00	
							10/21-10/28	1	2	2		
	Sales Remark: V3 REVISION											
	V3 Comment Changed, Rate Changed											
	*80	SU 10P	-11P THE MENTALIST		:30	\$7,700.00	10/14-10/21	1	2	2	\$23,100.00	
							11/04-11/04	1	1	1		
		Sales Remark:	V3 REVISION									
		V3 Comment Cha	anged, Rate Changed									
	*81	TU-F, M 11P	-1135P 8 NEWS NOW AT 11PM		:30	\$600.00	10/02-11/05	5	5	25	\$15,000.00	
		Sales Remark:	V3 REVISION									
	V3 Comment Changed, Rate Changed											
	*82	SA-SU 11P	-1135P 8 NEWS NOW AT 11PM-	-WKND	:30	\$400.00	10/06-10/28	2	4	8	\$3,200.00	
		Sales Remark: V3 REVISION										
		V3 More than	2 codes changed									
	*83	TU-F,M 113:		IAN	:30	\$275.00	10/02-11/05	5	5	25	\$6,875.00	
		Sales Remark:										
		V3 Comment Ch	anged, Rate Changed									
	*84	TU-F,M 123			:30	\$125.00	10/02-11/05	5	5	25	\$3,125.00	
		Sales Remark:	V3 REVISION									
		V3 Comment Ch	anged, Rate Changed									

12 of 14 Rep Order# EC'd Yes 8836473 08/09/2012 10:38 AM Ver# 3 Status Revised Traffic Order# 36910 **Printed:**

08/09/2012 7:49 AM Last Received: Showing Buylines: All Rep & Sta Revised Lines

Ad Pro	tion vertiser oduct imate#	. ((LAS-TV LAS VEGAS () OBAMA, BARACK OBAMA/P/D 1537 Maura Gilroy			Agency (3050 I WASI Agency C/P1/P2	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Bu	yer one#					Flight Dates Hiatus Weeks		; 95/101/1537 10/02/2012 - 11/06/2012		Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln		Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
		-												
	*8	5	TU-F,M		ELECTRIC PLAYGROUND		:30	\$40.00	10/02-11/05	2	5	10	\$400.00	
			Sales Remark: V3 REVISION V3 More than 2 codes changed											
	*8	6	SA	1135P- 1235A	PRIVATE PRACTICE		:30	\$95.00	10/13-10/13	1	1	1	\$285.00	
									10/27-11/03	1	2	2		
		Sales Remark: V3 REVISION												
	V3 More than 2 codes changed													
	*8	7	SA	1235A- 135A	DAVINCI'S INQUEST		:30	\$50.00	10/06-10/06	1	1	1	\$100.00	
			Sales Pom	ank. W	3 REVISION.				10/20-10/20	1	1	1		
		Sales Remark: V3 REVISION. V3 More than 2 codes changed												
			13 1.020	a.r E Couci	o onangou									
	*8	B	SA	135A-235A	COLD SQUAD		:30	\$40.00	10/13-10/13	1	1	1	\$80.00	
	·	•	4						10/27-10/27	1	1	1		
			Sales Rem	ark: Vi	3 REVISION									
		V3 More than 2 codes changed			s changed									
	*8	9	SU	1135P- 1205A	GAME TIME WITH UNLV		:30	\$75.00	10/07-11/04	1	5	5	\$375.00	
		Sales Remark: V3 REVISION												
		V3 Comment Changed, Rate Changed												
	* 9	0	su	1205A- 105A	CBS CRIMETIME		:30	\$140.00	10/07-10/07	1	1	1	\$280.00	
									10/21-10/21	1	1	1		
			Sales Rem	ark: V	3 REVISION									

V3 More than 2 codes changed

Rep Order# 8836473 Ver# 3 Status Revised Traffic Ord

EC'd Yes

V3 Added

Traffic Order# 36910 Printed: Last Received:

Printed: 08/09/2012 10:38 AM
Last Received: 08/09/2012 7:49 AM
Showing Buylines: All Rep & Sta Revised Lines

13 of 14

KLAS-TV LAS VEGAS) GMMB Rep Firm Station Agency Advertiser) OBAMA, BARACK 3050 K ST NW Sales Office () WASHINGTON Product OBAMA/P/D WASHINGTON, DC 20007 Salesperson () MIKE JONES Estimate# 1537 Agency C/P1/P2/E 95/101/1537 Maura Gilroy Flight Dates 202-872-5880 Buyer 10/02/2012 - 11/06/2012 Salesperson Phone# Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax# LT Day Time Program Len Rate Dates Spots/Week # of Total Total Cost Daypart Ln Weeks Spots ----*91 SU 105A-205A CBS CRIMETIME/SPORTS SPECTACULAR :30 \$140.00 10/14-10/14 1 1 1 \$280.00 10/28-10/28 1 1 1 V3 REVISION Sales Remark: V3 More than 2 codes changed ***92** SA 1230P-4P CBS COLLEGE FOOTBALL :30 \$1,050.00 10/06-10/06 0 1 0 \$4,200.00 10/13-11/03 1 4 Sales Remark: V3 REVISION V3 More than 2 codes changed 10A-4P *93 SU CBS NFL FOOTBALL-EARLY GAME :30 \$7,700.00 10/07-11/04 1 5 \$38,500.00 V3 REVISION Sales Remark: V3 More than 2 codes changed *94 115P-4P CBS NFL FOOTBALL-LATE GAME \$7,700.00 10/07-10/07 \$23,100.00 SU : 30 1 1 1 1 0 0 10/14-10/14 1 10/21-10/21 1 1 10/28-10/28 0 1 0 11/04-11/04 1 1 1 Sales Remark: V3 REVISION. V3 More than 2 codes changed ***95** SU 4P-430P NEWS AFTER NFL :30 \$1,225.00 10/07-10/07 1 1 1 \$3,675.00 1 10/21-10/21 1 1 11/04-11/04 1 1 1 Sales Remark: V3 ADD TO SKED V3 Added SA-SU 11P-1135P 8 NEWS NOW AT 11PM-WKND 2 1 2 *96 :30 \$1,225.00 11/03-11/04 \$2,450.00 Sales Remark: V3 ADD TO SKED V3 Added *97 SA 5P-8P NCAA PRIME GAME 1 \$2,625.00 :30 \$2,625.00 11/03-11/03 Sales Remark: V3 ADD TO SKED.

Showing Buylines: All Rep & Sta Revised Lines

Station KLAS-TV LAS VEGAS Agency () GMMB Rep Firm

Advertiser () OBAMA, BARACK 3050 K ST NW Sales Office () WASHINGTON Product OBAMA/P/D WASHINGTON, DC 20007 Salesperson () MIKE JONES Estimate# 1537 Agency C/P1/P2/E 95/101/1537

Buyer Maura Gilroy Flight Dates 10/02/2012 - 11/06/2012 Salesperson Phone# 202-872-5880
Phone# Hiatus Weeks Salesperson FAX# 202-872-0263

Phone# Hiatus Weeks
Fax#

LT Ln Day Time Program Len Rate Dates Spots/Week # of Total Total Cost Daypart Weeks Spots

-REPORT TOTALS---

Report Totals: 564 / \$587,560.00

-SALES MONTHLY TOTALS---

Oct 12: 436 / \$463,665.00 Nov 12: 128 / \$123,895.00

Sales Totals: 564 / \$587,560.00 Station Totals: 564 / \$587,560.00 Lines not sent/rcld/rtrn: 0 / \$0.00

RA35+

-COMPETITIVE-

Demos

Market Totals \$1,958,533 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0% KVCW 0% KVMY 0% KVVU 5% UNKN 0%

Books FEB11